

Cradle-Cap Cleanser

THE POWER OF OLIVE OIL

- Natural cleansing of flakes and yellow crust accumulated in babies.

Cradle cap is a magic spray that removes the ugly yellowish, patchy, greasy, scaly and crusty skin rash on the newborn baby's scalp. It is 100% natural, composed of olive oil and herbal extracts.

The cure to Cradle-Cap

(Infantile Seborrhoeic Dermatitis)

Cradle-cap (infantile or neonatal) is a yellowish, patchy, greasy, scaly and crusty skin rash that occurs on the scalp of recently born babies. It is usually not itchy, and does not bother the baby. Cradle cap most commonly begins sometime in the first 3 months. The rash is often prominent also around the ear, the eyebrows or the eyelids. It is extremely common, with about half of all babies affected. Cradle cap is caused probably by an imbalance or over activeness of the sebaceous glands in the skin of newborn babies, due to the mother's hormones still in the baby's circulation. The glands release a greasy substance that makes old skin cells attach to the scalp instead of falling off as they dry.

Treatment with Cradle-Cap Cleanser

No scratching, or peeling, Just spray & wash.

Treatment in cases of flaking and yellow crusting:

Apply **Cradle Cap Cleanser** 5-10 minutes before bathing the baby and massage the scalp gently. In most cases, the flakes or the yellow crusting will be washed away. If there are still flakes or crust, you may try to comb it out gently after bathing for total elimination of the crust.



Before treatment



After treatment

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